

# 2014 SUMMER Conference



## *Vision for Senior Living: 2025 and beyond*

Join us at our 2014 Summer Conference, the only one of its kind dedicated exclusively to Ontario's growing retirement community sector.

**New location in Niagara on-the-Lake!**

### Schedule at a Glance

#### Monday, September 15

6:00 PM Dinner with a Board Member  
8:00 PM Welcome Reception

#### Tuesday, September 16

7:00 AM Breakfast  
10:00 AM Golf Tournament  
*Whirlpool Golf Club*  
10:00 AM Non-Golfer Activity  
*Shopping*  
12:00 PM Non-Golfer Lunch  
1:30 PM Non Golfer Activity  
*Wine Tour*  
5:30 PM Cocktail Reception  
7:00 PM Dinner and Entertainment  
9:30 PM Hospitality Suite

#### Wednesday, September 17

7:45 AM Breakfast  
8:15 AM Association Update  
8:45 AM Education Sessions  
- 3:00 PM

*See the full education program inside*

**September 15-17, 2014 at  
Queen's Landing in  
Niagara on-the-Lake**

**Get to know ORCA's Board of Directors** at the Dinner with a Board Member

**Build relationships** at the Welcome Reception, Cocktail Party and Hospitality Suite

**Have fun** at the golf tournament or wine tour

**Discover a Vision for Senior Living: 2025 and Beyond** with our forward-thinking speakers as they share global innovations in technology, service delivery models and seniors housing to meet the needs of our future residents.

Featuring our Opening Keynote Speaker, **Darrell Bricker**, CEO, Ipsos Global Public Affairs

**Bring your spouse** and they'll enjoy our All Inclusive Spousal Package



# EDUCATION DAY

## *Vision for Senior Living: 2025 and Beyond*

7:45 am - 8:45 am

Registration and Buffet Breakfast

8:15 am - 8:45 am

ORCA Association Update

### FEATURED KEYNOTE

8:45 am - 9:30 am

**Darrell Bricker**  
CEO, Ipsos Global Public Affairs

Best-Selling Author of “The Big Shift” and leading pollster, Darrell has his pulse on how the demographic shift and population will affect the future of consumers and business organizations in Canada.



9:30 am - 10:30 am

### **A Visionary Look: The Tipping Point for Senior Living** *Zachary Benedict, AIA, Partner, MKM architecture+design*

When people change, so do their priorities, often resulting in tipping points that redefine our understanding of consumerism, collaboration, and competition within the marketplace. As the economy shifts its attention to aging Baby Boomers, traditional senior care providers are uniquely positioned to utilize their expertise to lead the discussion responding to the rapidly growing number of older adults throughout the world. From city planning to personalized technology, the innovation surrounding this movement will not only change the way we market and serve this demographic, it will revolutionize the way we define the care continuum.

Join Zachary as he provides an overview of emerging global trends, changing care models, and shifting priorities by outlining the growing importance of intergenerational communities and the power of place.

10:45 am - 12:00 pm

### **Consumerism, Collaboration and Competition**

*Moderator: Zachary Benedict, AIA, Partner, MKM architecture+design*  
*Panelists: TBC*

A panel discussion with other leading professionals will discuss the impact consumerism and collaboration is having on care models and seniors housing design, globally and in Canada.

12:00 pm - 1:00 pm

### **Innovation Market Place**

Enjoy lunch and networking with your colleagues in our **Innovation Market Place**. You'll learn about the latest in products and services and get a chance to interact with and test some of these innovative products for a glimpse into the future of technology for senior living.

1:00 pm - 3:00 pm

### **Exploring Technology in 2025 and Beyond**

Continue down the innovation path for the afternoon session! Discover first hand how leading edge organizations are applying technology to service models that meet the needs of the new senior!

## ADMISSION ITEMS & FEES

### [A] All-Inclusive Packages

Includes access to all events and your choice of Tuesday activity (excluding dinner with a Board Member).

- i) All Inclusive golf @ Whirlpool Golf Club
- ii) All Inclusive shopping and wine tour
- iii) All Inclusive spousal program \*

\*See next page for details.

Member Rate **\$499** Non-Member Rate **\$599**

### [B] Tuesday - Full Day

Includes a choice between golf and shopping and a wine tour as well as access to evening events.

Member Rate **\$399** Non-Member Rate **\$475**

### [C] Tuesday Evening Events

Includes cocktail reception, dinner, hospitality suite and entertainment

Member Rate **\$199** Non-Member Rate **\$239**

### [D] Tuesday Evening & Wednesday Education

Includes cocktail reception, dinner & hospitality on Tuesday evening and Wednesday Education Day (see below).

Member Rate **\$375** Non-Member Rate **\$499**

### [E] Wednesday Education Day

Full Education Day includes breakfast, lunch & refreshment breaks.

Early Bird Member Rate **\$169.15**

***Early Bird Rate available until July 4th for Education Day!***

Member Rate **\$199** Non-Member Rate **\$299**

### Additional Item Not Included with Package

### [F] Monday Dinner with Board Member

Dine with ORCA's Board Members

Member Rate **\$125** Non-Member N/A

## BOOKING ACCOMMODATIONS

To book your hotel room, please call Queen's Landing at 1-888-669-5566

If booking by phone, please request the in-house reservation line and identify yourself as an ORCA Conference attendee.

You can also register on [their website](#), using promo code 1396970.

## QUESTIONS?

Contact the ORCA office at 1-888-263-5556

or [info@orcairetirement.com](mailto:info@orcairetirement.com)

Make cheques payable to **Ontario Retirement Communities Association** & mail to:

**Attn: Judy**

**2401 Bristol Circle, #202 Oakville,  
ON L6H 6P1**

# SPOUSAL PROGRAM

Are you bringing your spouse to the 2014 Summer Conference? If yes, sign him or her up for one of the fun new Spousal Programs now available to members! Choose from a selection of activities below and return the completed form, along with the registration form indicating your method of payment, to [judy@orcaretirement.com](mailto:judy@orcaretirement.com) or fax to 905-829-1594.

## **All Inclusive**

Includes access to all events and your choice of Tuesday activity (golf tournament or wine tour and shopping). On Wednesday, includes lunch and jet boat ride on Niagara River.

## **Tuesday Full Day**

Includes your choice of Tuesday activity (golf tournament or wine tour and shopping) as well as access to evening events.

## **Tuesday Evening only**

Includes cocktail reception, dinner and entertainment, and hospitality suite.

## **Tuesday Evening and Wednesday**

Includes all Tuesday evening activities as well as Wednesday breakfast, lunch and jet boat ride.

Please indicate the package of your choice:

Member      Non-Member

All Inclusive Package

\$499

\$599

**Circle one**

\* Golf or Shopping and Wine Tour

Tuesday - Full Day

\$399

\$475

Tuesday - Evening Events

\$199

\$239

Tuesday Evening & Wednesday

\$375

\$499

**Additional item not included with above Packages:**

Monday Dinner with Board Member

\$125

N/A

**Subtotal =** \_\_\_\_\_

Name: \_\_\_\_\_

*Please see the next page for payment details.*

## **Spa**

Book a spa package at the Prince of Wales, just down the street from Queen's Landing.

Reservations can be made [here](#).

*All spa activities are at your own expense.*

# REGISTRATION FORM

## Registrant:

Name: \_\_\_\_\_

Do you consent to having your contact information included in a mailing list that will be provided to conference sponsors?

Yes  No

Email: \_\_\_\_\_ Company: \_\_\_\_\_

Member status:  Operator Member  Commercial Member  Non-Member

## Packages

	<u>Member</u>	<u>Non-Member</u>
<b>(A) All Inclusive Package</b>		
<input type="checkbox"/> All Inclusive Golf @ Whirlpool Golf Club	\$499	\$599
<input type="checkbox"/> All Inclusive Shopping and Wine Tour	\$499	\$599
<input type="checkbox"/> (B) Tuesday - Full Day	\$399	\$475
	<b>Circle one</b>	
	* Golf <u>or</u> Shopping and Wine Tour	
<input type="checkbox"/> (C) Tuesday - Evening Events	\$199	\$239
<input type="checkbox"/> (D) Tuesday Evening & Wednesday Education	<b>Education Day Early Bird Price Available Until July 4th!</b>	\$375
<input type="checkbox"/> (E) Wednesday Education Day	<b>\$169.15</b>	\$199
<b>Additional item not included with above Packages:</b>		
<input type="checkbox"/> [F] Monday Dinner with Board Member	N/A	\$125
	N/A	N/A

Delegate Package = \_\_\_\_\_

Spousal Package (if applicable) = \_\_\_\_\_

Subtotal = \_\_\_\_\_

13% HST (#130845936) = \_\_\_\_\_

**Total = \_\_\_\_\_**

## Cancellation Policy:

Admin fee of \$25 will be charged for cancellations received in writing **before August 26, 2014.**

Cancellations after this date are non-refundable. No shows are non-refundable. Registrant substitutions are permitted.

## Method of Payment:

Conference fees are due upon registration. This form is your invoice. Electronic confirmation will be emailed following registration.

Method:  Cheque to follow  VISA  Mastercard

Credit Card Number: \_\_\_\_\_

Expiry: \_\_\_\_/\_\_\_\_

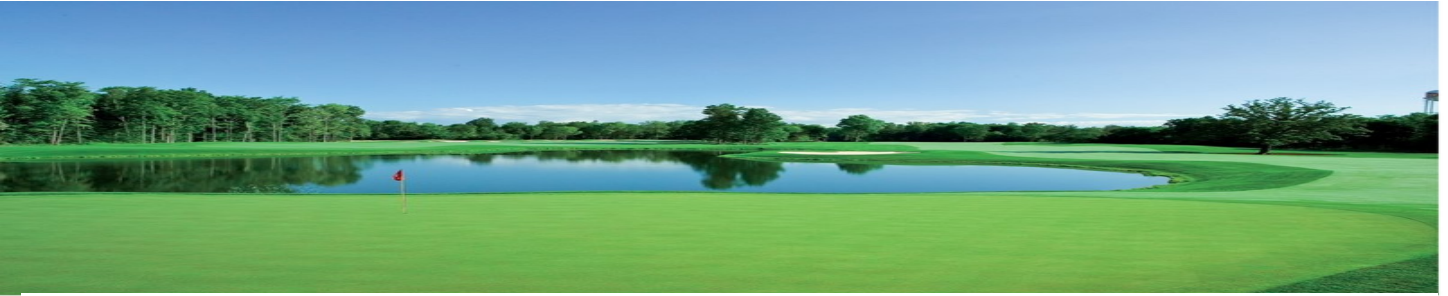
Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return completed form to [judy@orcaretirement.com](mailto:judy@orcaretirement.com) or fax to 905-829-1594.

Please make out cheques to Ontario Retirement Communities Association.

# GOLFER REGISTRATION FORM



**This page to be completed by Golfers only.**

**Registrant:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

If you have pre-selected and confirmed your foursome, please complete this form.

**One spot is being reserved for a commercial representative.**

If you are a commercial member, please indicate as Player # 1.

If you are from a member residence, please proceed as Player #2.

If you do not have a pre-selected confirmed foursome, ORCA will place you in a group.

	Advanced	Intermediate	Beginner
Player # 1 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>*Must be a Commercial Member</i>			
Player # 2 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Player # 3 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Player # 4 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please check off where appropriate below:**

- The foursomes listed above are pre-selected and confirmed registrants.
- The names listed above are my preference only, and players are not confirmed.

*ORCA will make every effort to accommodate all players. List of foursomes will be emailed Friday prior to event.*

**Please fax form to 905-829-1594**